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**SEKUMPUL WATERFALL IN BULELENG AS AN ECOTOURISM TAKES PART TO  
SUPPORT SUSTAINABLE TOURISM**

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**Abstrak**

Bali still as a primadona for travelling place. It was said by The Entrepreneur who cares of Bali tourism. The incoming visitors to Bali in 2017 is increasing 44.30 percent (Bali Post. Jan 17). As the sequence is that, all sectors which take part in the tourism development should develop an ecotourism takes part to support sustainable tourism. This research was aimed to know the activities of Sekumpul Waterfall in Sekumpul Village, Sawan District which has supported sustainable tourism. Data of this research was collected by using direct observation, depth interview, and documentation. The data was obtained from informants who know the object of research such as Mr. I Made Suarta as the *Perbekel of Sekumpul Village*, *The Bendesa Pekraman* of Sekumpul, Mr. Ketut Kariawan, Sekeha Teruna Teruni (STT) of Sekumpul Village. After that the data was analyzed descriptively. The result of the research showed that the activities of ecotourism Sekumpul Waterfall in Buleleng gives prosperous to the inhabitants there by getting new job. In other words that the existence of Sekumpul Waterfall could give a positive contribution to economy, social, and environment of Sekumpul Village, Sawan District, as local guide, tukang ojek (motorcycle transport service), ticket counter staff, and parking attendant.

**Key words : Sekumpul, Waterfall, Buleleng, Ecotourism, Takes Part, To Support & Sustainable Tourism.**

**INTRODUCTION**

In the year 2016, The International visitors (wisman) come to Badung Regency was increasing 24%. From the target of International visitors come to Indonesia until 2019 will be 20 millions, and 45% of them will come to Bali. This successful could be reach because of the Government, tourism industries, tourist object have the same commitment to develop tourism together, such as the quality product, infrastructure, safeness, comfortable, and cleanliness. These factors that we must be preserved and looked after continuously, if we expect more visitors come to Bali, especially to Buleleng Regency.

This optimistic attitude is so reasonable because in the era of our President, Mr. Joko Widodo was allowed to 171 nations free Visa to come to Indonesia was so fantastic. By allowing 100 to 171 Nations free of Visa it could increase the visitation of International visitors. Besides the free Visa, the motivation of 20 millions visitors come to Indonesia, is the direct flight to Bali or to

Indonesia. The RI President Mr. Joko Widodo gives budget for tourism promotion 4 times multiplied. The aims of tourism promotion was not only expecting the quantity, but quality tourism is more important, because Indonesian tourism was promoted in metropolitan cities, such as in Europe, London, Berlin, and Australia.

More over, 25% of them were coming from Australia. But now, the market we concentrate is China. China visitors was increasing more than 2 million in 2016. The quality of China visitor we expected, not *low class*, but those of middle up. That in accordance with total numbers of room available in Bali. Because, total room available in south Bali are 96.000 and in all over Bali become 130.000 rooms. He underlined to all tourism sectors to be driven fastly because the tourism could make inhabitants prosperous, especially Bali in general. Thus, the problem in the future such as all airports in Indonesia should be maintained, because 5 years in the future the air traffic will be crowded.



Presently, the Ngurah Rai airport in Bali only has one runway. In the future is expected to have some additional runway or to build some new airport. Besides those, servicing and maintaining the infrastructure, creating some more tourist objects is a must to maintain and preserving facilities and quality tourism. In this case, the Sekumpul waterfall in Buleleng Regency as an ecotourism takes part to support sustainable tourism.

*Perbekel Desa Sekumpul*, Mr. I Made Suarta said, that the visitation of national and International visitor was so good enough. And also in offering some facilities in tourism object are always developed and well maintained. The existence of Sekumpul waterfall in Buleleng could affects the development of tourism in east Buleleng. Besides that, the development, especially the maintenance or the other regulation would become easier because it has been protected by clear law and regulation.

Concerning with Sekumpul waterfall, *The Dinas Pariwisata Bali* has done a deep research and has made Focus Group Discussion (FGD), in that FGD, the director of *Bidang Pengkajian dan Pengembangan Dinas Pariwisata Bali*, Mr. I Ketut Astra got the same opinion with Sekumpul waterfall proposal. To support that proposal, the government is suggested to do re-identification together with all social communities. Further, District Government will facilitate that proposal until National Government approved it, then the Sekumpul waterfall will be well progress.

## RESEARCH METHODOLOGY

This research was located in Sekumpul Village, Sawan District. Data which were used in this research were qualitative data, which was came from primary data and secondary data. Data collection were used observation, depth interview, and documentation. Data were got from informants who knew well about this research such as : The *Perbekel Desa Sekumpul*, Mr. I Made Suarta, the *Bendesa Pekraman* of Sekumpul, Mr. I Ketut Kariawan, and Sekeha Teruna Teruni (STT) of Sekumpul Village. Research methodology was used by choosing

those informants who knew well about the condition of Sekumpul waterfall as an ecotourism in Buleleng which takes part to support sustainable tourism, so that, their information would be accurate (Sugiono. 2009). To determine the respondent were used accidental sampling which means spontaneously, who was met in accidentally by the researcher, those informant were appropriate with their characteristic, so that they could be used as the sample (Riduan.2007). Data analysis which were used in this research were descriptive qualitative, by redescribing in detail the information which has got from respondent, then those data were transformed, examined, and described as clear as I can until became a worthwhile information (Kusmayadi & Sugiarto. 2000).

## RESULT AND DISCUSSION

Sekumpul waterfall in Buleleng as an ecotourism takes part to support sustainable tourism. LET'S ENJOY THE BEAUTIFUL VIEW OF SEKUMPUL WATERFALL. Besides beach recreation, north Bali also well known as mountain recreation too, which identically with waterfall. Some of waterfall in Buleleng has been wellknown in all over Bali, National and International. One of them is the Sekumpul waterfall in Sekumpul Village of Sawan District. This waterfall is slightly different from the other waterfall. The Sekumpul waterfall is not consist of one or two waterfall only, but it is consist of seven waterfalls which are exist in different places, and far distance one to each others.

Those seven waterfalls are spreading out on a high cliff surrounded by dark bush which makes our eyes comfortable. Each of seven waterfall has its own characteristics and own high. Among 7 waterfalls, only two of them can be visited. Uniquely, those two waterfalls which lays besides, has a slightly different from high and water debit. Although these two waterfall lays aside, but different water resources. The lower waterfall, its water resources is from the water spring, while the other ones (the higher one) its resources is from a river.



During rainy season, their water colour are so different; the waterfall which resource is from water spring is clear, while, the other one, which is its water resource is from a river, its water colour is dark brown (not clear). In order to watch both main waterfall, the visitor should walk, climbing hundreds of steps and crossing a river which is depth enough. The splendor of Sekumpul waterfall is not just visited by local visitors but national and International too. Since more and more visitors visit the Sekumpul waterfall then those tourist object was managed well by BUMDes (Badan Usaha Milik Desa). The *Perbekel* of *Desa Sekumpul*, namely Mr. I Made Suarta, said that, since the Sekumpul waterfall was started as an ecotourism so as a natural tourist object, the inhabitants there felt so worthful and can give contribution to economy and social benefit.

Since this tourism object was well managed, it could offer many job for inhabitants there to work as local guide, *Tukang Ojek* (motorcycle transport service), ticket counter, and parking attendants. MAKING INFRASTRUCTURES TO MAKE EASY VISITING THE SEKUMPUL WHITE WATERFALL. The expectation to get more visitors coming to visit the Sekumpul waterfall, its need some structure and infrastructures. Mr. I Made Suarta, the *Perbekel* *Desa Sekumpul* said that, since *MCK* (*mandi cuci kakus*) in English means TOILET has been built, soon, the BUMDes is focused to prepare parking areas for visitors.

Its purpose is to make the visitors comfortable, and safe and because of the access to the location of waterfall is slightly difficult, narrow accessibility, slippery, too many turns, goes up and down the cliff, so that, the tukang ojek are available to transport the visitors for vice versa. The fee for tukang ojek just IDR 20 thousands for one way service, said Mr. Suarta. Although this tourist object is managed by BUMDes, Mr. Suarta expected that in the real applied, always needs high participation from local inhabitants. That's why, in the future, in wants to plan to widening this tourism areas by

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using "ONE DAY INTO THE VILLAGE" concept. He plans this program for next year; expecting that the guest likes to stay over for one night with the offering tour package which will be planned; said the man whose birth on July 22<sup>nd</sup> 1968.

Further, he also explained that, about his planning which will be applied, will use "TRI HITA KARANA" concept. To the visitors, they will introduce about arts, cultures, and religions activities in Sekumpul Village, especially in some sectors such as : in the point of view of "*Parahyangan, Pawongan, and Palemahan*", he said. Certainly, that planning must be supported by sufficient facilities which are owned by those Village communities. For introducing the Religion activities, they have had a **big and good temple**, and to introducing art and culture, they have owned **an open air theater stage**, for art and dancing performance.

Besides that, Mr. Suarta also prepares capable human resources facilities to support those tourist objects extension. One among them is to prepare local guide to have a good competency. The Village management will give them workshop, at least they can speak communicative English, and he also to hold and motivate the *PKK* organization to take part as cooks for those visitors who joined package tour and stay overnight there. By variously preparations, the *Perbekel* *Desa Sekumpul* with his communities, he expects that in the future, the Sekumpul waterfall and that Village to become a good ecotourism with applying the TRI HITA KARANA (THK) concept.

## CONCLUSION AND SUGGESTION

### Conclusion

After explaining a lot about Sekumpul waterfall in Buleleng as an ecotourism which takes part to support sustainable tourism, I am as a researcher would like to express some conclusion which could be able as a summary of this long story, in order to make the reader can spend his time as limited as he can, but could understand the whole content at a glance.

The conclusion are as follows:

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- By doing the research well in Sekumpul Village for 2 months from August to September 2016 I noticed that the activities there in Sekumpul Village was really an ecotourism which took part to support sustainable tourism.
  - The presence of Sekumpul waterfall as a new tourist object, and also as an ecotourism which takes part to support sustainable tourism was offering a fantastic view, especially at 9 o'clock in the morning, where we can see rainbow hanging over the waterfall near by the splashing waterfall.
  - The presence of Sekumpul waterfall, it could give contribution to economy, social, environment of Sekumpul Village, by getting new jobs such as to be a local guide, ticket counter staff, parking attendant, *tukang ojek* (motorcycle transportation service).
  - By the presence of Sekumpul waterfall in Buleleng it helped to preserve nature, ecology, changing the function of land, and finally can make the inhabitants in surround Sekumpul Village, Sawan District to become prosperous in general.
  - The local government of SAWAN District in Sekumpul Village is suggested to give free English course to the inhabitants or to the youth there to take part as the actor not as the audients.
  - The planning of Perbekel Desa Sekumpul, Mr. I Made Suarta to extend tourism area using the TRI HITAKARANA concept is a smart idea, and I am as a researcher would suggest to do it seriously, the sooner the better.

I hope these suggestions are worthful for all of us, especially for the reader.

### **Suggestions**

After describing so much and long explanation on result and discussion, now in this page, I am as a researcher would like to express my own suggestions to make this new ecotourism become more developed in the future, to be well known in all over Bali, Indonesia, more over by international tourism.

The suggestion are as follows:

- The activities in surround Sekumpul waterfall which is as an ecotourism, takes part to support sustainable tourism should be promoted by PHRI, ASITA, travel agents, medsos, and internet. All activities which are done in surround Sekumpul waterfall can give contribution to inhabitants in Sekumpul Village by getting a new job, should implemented SAPTA PESONA to attract the visitors to come there to visit Sekumpul waterfall, moreover to stay overnight there at least for one night.



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